

PRIVATE SCHOOLS REGULATORY AUTHORITY GOVERNMENT OF KHYBER PAKHTUNKHWA

House No. 18-E, Syed Jamal ud Din Afghani Road, University Town, Peshawar Phone # 091-9222182-9216367



No. MD(PSRA)/Admn/IPMS Task/134/2025-26 Dated 01-08-2025

To

- All the Private School's Principals, 1. Khyber Pakhtunkhwa.
- All Elected Members, 2. KP-PSRA.

Subject:

LOGO, BILLBOARDS, BANNERS AND STREAMERS ETC, PERTAINING TO YOUM-E-ISTEHSAAL 5TH AUGUST, 2025 (DEPARTMENTS)

I am directed to refer to IPMS Task Ref.No:T48217C on the subject noted above and to request that all the Private Schools will ensure to conduct the Youm-E-Istehsal 5th August, 2025 activity by developing and displaying logo's, Billboards, banners and streamers etc on social media and school premises and to share the pictorial evidence with this Authority on email: admin.psra@kp.gov.pk in order to upload the same on the official website.

Note:- All the material regarding "Youm-E-Istehsaal Kashmir" can be downloaded via the link: https://drive.google.com/drive/folders/1Aa0cnCF8rSU8_tjWYdRn72FHt9yGptq8? usp=sharing. (copy of the task is attached for ready reference).

Deputy Director (A&F)

Encl: as above.

Copy forwarded to the:

Section Officer (PMRU), E&SE Department. 1.

Deputy Director (MIS) KP-PSRA to disseminate the same to all the private 2. schools of Khyber Pakhtunkhwa on PMRU portal and also upload on official website.

All Directors, KP-PSRA. 3.

PS to Managing Director, KP-PSRA.

Deputy Director (A&F)

All Tasks / Log, billboards, banners and Stramers etc. pertaining to Youm-E-Istehsal 5th August, 2025 (Departments)

Task Details

➡ Print task

□ Pictorial Evidence Print

Ref.NO: T48217C

Task: Log, billboards, banners and Stramers etc. pertaining to Youm-E-Istehsal 5th August, 2025 (Departments)

Expires in 00 weeks 02 days 23 hr 37 min 54 sec

Due Datetime: 04-Aug-2025 05:00 PM

This task is assigned by Secretary E&SE

CS Directions: Log, billboards, banners and Stramers etc. pertaining to Youm-E-Istehsal 5th August, 2025 (Departments)

Description: Description: Dear Sir,

I am directed to refer to the subject cited above and to state that soft forms of Banners for Social Media and Outdoor Branding regarding "Youm-E-Istehsaal Kashmir" received from Federal Government are hereby shared on the attached Google link. All Administrative departments are required to print Logos, Streamers, Overhead Bridges, and Billboards and other related items for wide publicity to the subject activities and display the artwork in their respective area by 04-08-2025.

Furthermore, all departments are required to provide a report(Pictorial Evidence) of the display by 4th August 2025, via IPMS task for onward submission to the quarter concerned, please.

All the material regarding "Youm-E-Istehsaal Kashmir" can be also downloaded via the following link: https://drive.google.com/drive/folders/1Aa0cnCF8rSU8_tjWYdRn72FHt9yGptq8?usp=sharing

Attachments

Pictorial Evidence Management

1: 1: STREAMERS Add photos

you have not upload any images in this category yet...

you have not upload any images in this category yet...

3: 3: BRIDGE BANNERS Add photos

you have not upload any images in this category yet..

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5: 5: Flyers Add photos

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7: 7: LOGO Add photos

you have not upload any images in this category yet..

8:8: NON PAPER Add photos

you have not upload any images in this category yet..

Assigned To

Section Officer (General) E&SE Pending

Director Elementary & Secondary Education Pending

Director Curriculum & Teacher Education Pending

Director Provincial Institute of Teacher Education Pending

Director General EMA Pending

Chairman BISE Peshawar Pending

Managing Director, PSRA Pending

MD E&SE Foundation Pending

Chairman BISE Abbottabad Pending

Chairman BISE Swat Pending

Chairman BISE Malakand Pending

Chairman BISE Kohat Pending

Chairman BISE Bannu Pending

Chairman BISE Mardan Pending

Chairman BISE D.I.Khan Pending

Director (IT) Pending

Section Officer (Coordination), Elementary & Secondary Education Pending